



KGW  
1501 SW Jefferson  
Portland, OR 97201

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

## Contract # 855441

**Schedule Dates** 09/20/12-09/24/12  
**Advertiser** Still A Bad Idea Committee (40000)  
**Agency/T-Code** Buying Time LLC (2118)/003706749  
**Product** Political - Ballot Issue (1195)  
**Brand** STILL A BAD IDEA COM (177547)  
**Salesperson** Norten, Matthew (3149)  
**Sales Office** HRP - Washington DC  
**Buyer Name** HERRICK,CATHIE  
**Phone/Fax** (202) 965-5060 /  
**CPE** 387/394/2361  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** STILL A BAD IDEA COM  
STILL A BAD IDEA COMMITTEE,

**Date Entered** 09/19/12  
**Last Modified** 09/20/12  
**Entered By** Jacob Thom  
**CO-OP** No  
**Headline #** 06325964  
**Demo** W3554R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,490.00  
**Net Total** \$14,110.00  
**Sales Tax**

## Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Sep. 2012	20	\$16,600.00
<b>Grand Total:</b>	<b>20</b>	<b>\$16,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	10:59P- 11:34P (PT)						1			1	\$900.00	\$900.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 11PM	9/19/12
2.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	4:57P- 5:30P (PT)						1			1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 AT 500P	9/19/12
3.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	4:58A- 5:57A (PT)						1			1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	9/19/12
4.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	5:30P- 5:59P (PT)						1			1	\$2,200.00	\$2,200.00	Portland (KGW) (KGW)	NBC NIGHTLY NEWS	9/19/12
5.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	6:30P- 7P (PT)						1			1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	9/19/12
6.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	6:58A- 9A (PT)						1			1	\$725.00	\$725.00	Portland (KGW) (KGW)	TODAY SHOW	9/19/12
7.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	7:29P- 7:57P (PT)						1			1	\$600.00	\$600.00	Portland (KGW) (KGW)	INSIDE EDITION	9/19/12
8.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	10A- 11A (PT)		1							1	\$350.00	\$350.00	Portland (KGW) (KGW)	TODAY SHOW III	9/19/12
9.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5:30P- 6P (PT)		1							1	\$2,200.00	\$2,200.00	Portland (KGW) (KGW)	NBC NIGHTLY NEWS	9/19/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	6:58A- 9A (PT)		1							1	\$725.00	\$725.00	Portland (KGW) (KGW)	TODAY SHOW	9/19/12
11.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7:29P- 7:57P (PT)		1							1	\$600.00	\$600.00	Portland (KGW) (KGW)	INSIDE EDITION	9/19/12
12.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	10:59P- 11:29P (PT)							1		1	\$600.00	\$600.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 11PM	9/19/12
13.0	Normal Line / NFL - Pre Game Show	09/23/12-09/23/12	3	:30	3:57P- Football Night in America								1	1	\$2,000.00	\$2,000.00	Portland (KGW) (KGW)	FOOTBALL NIGHT IN AMERICA	9/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	5:58A- 7A (PT)								1	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8SUNDAY EDITION	9/19/12
15.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	8:58A- Meet The Press								1	1	\$800.00	\$800.00	Portland (KGW) (KGW)	MEET THE PRESS	9/19/12
16.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	1P- 1:58P (PT)					1				1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	9/19/12
17.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	11A- 11:59A (PT)					1				1	\$200.00	\$200.00	Portland (KGW) (KGW)	ANDERSON	9/19/12
18.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	2:58P- 4P (PT)					1				1	\$400.00	\$400.00	Portland (KGW) (KGW)	ELLEN	9/19/12
19.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	5:59P- 6:30P (PT)					1				1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	9/19/12
20.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	6:58A- 9A (PT)					1				1	\$725.00	\$725.00	Portland (KGW) (KGW)	TODAY SHOW	9/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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